

File Creation Guidelines for your digital colour prints...

These guidelines have been designed to assist you in the preparation of your files to ensure optimum output quality in the least possible time. We have found through experience, one of the biggest delays in achieving the desired output quality, is lack of guidance. We aim to breakdown the complexities, by explaining in simple terms what is required to ensure all work produced by ETC is to the highest standard.

When you are creating your artwork please follow these simple guidelines when files are being prepared. Time and production costs can be minimised if files are saved in the following manner:

- Work within a proportion to final output size. Files can be created at half size or quarter size.
Images placed within your proportional artwork should be 300dpi resolution and as near to 100% in size.
- Vector images from Illustrator, Indesign and Freehand should have any fonts used within them outlined before saving in an eps format.
- We aim to match colours as closely as possible within the limitations of the printing process.
- Provide marked up proofs of your files and the name of the file to output.
- Specify your colours in either Pantone or CMYK process.

Image quality guidelines

Final Output Size Scan (mm)	Size CMYK (300dpi prior to saving)
210 x 297 (A4)	8 Mb
297 x 420 (A3)	16 Mb
420 x 594 (A2)	32 Mb
594 x 841 (A1)	64 Mb
841 x 1189 (A0)	128 Mb
1000 x 1000	15 Mb
1000 x 2000	30 Mb

Final Output Size Scan (mm)	Size CMYK (300dpi prior to saving)
Azure 3x3 Pop-up	115 Mb
Azure 4x3 Pop-up	140 Mb
850mm x 2m Roll up	26 Mb
1200 x 2m Roll up	36 Mb

Please call us should you require further assistance.