

Twist<sup>®</sup>



[www.etcltd.co.uk](http://www.etcltd.co.uk)

At last, an exhibition stand that is different! Manufactured in the UK, Twist offers incredible flexibility, stability and ease of use. The Twist range has been designed to fulfil a wide range of exhibiting solutions, whether this is a simple banner stand, a shell-scheme system or a full bespoke stand. We believe that the customer should always be in charge of what they purchase.

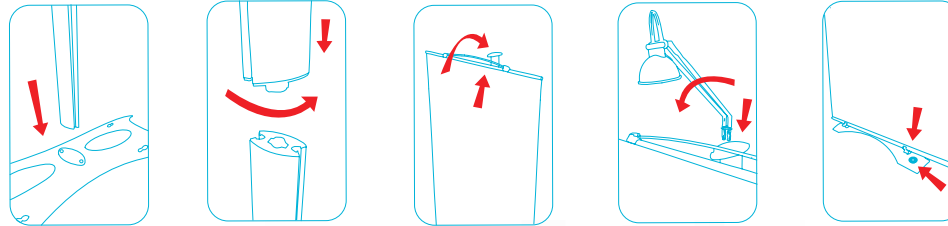


The Twist range gives you the ultimate in flexibility and value for money.

## Twist Products

- 1..... Set Up Twist
- 2..... Flexi link
- 3..... Twist Endcaps Twist Hardcase
- 4..... Twist Counter Travel Twist
- 5..... Accessories
- 6..... Products
- 7..... Flexibility

The Original Twist® takes approximately 90 seconds to erect, including light and graphic.

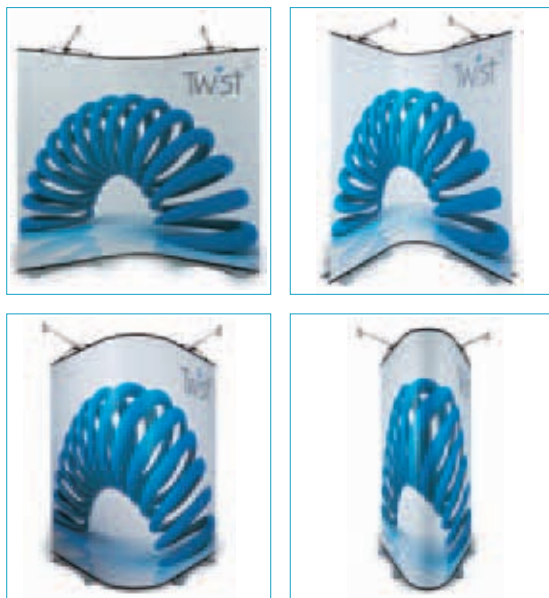


NB: Bottom upright must be pushed firmly into the base socket.

The Flexi link has been developed so that you can create and recreate virtually any stand shape you require without having to change hardware or graphics.

Designed not only to look different when compared to the majority of exhibition stands, the Flexi link, when used in conjunction with the Original or Media Twist, offers greater flexibility for companies who do not always know what their stand space is going to be.

Varying heights and the ability to link an unlimited amount of both Original and Media Twist banners together, the Flexi link panel offers the ability to create backdrops and exhibition displays that are not only unique and strong, but are also easy to assemble and highly portable.



With an unprecedented amount of flexibility from a portable and modular stand, the Flexi link when combined with Twist offers you a true return on investment; simply Twist, bend and shape the stand to your needs. The days of being stuck with one stand configuration are at an end.

We cannot say enough about how flexible this system is and the freedom it gives you to create virtually any stand layout you might need.



#### HEIGHTS

2000mm  
2250mm  
2700mm

#### WIDTH

550mm

Another advantage of the Twist banner is that there is no frame work to hide, meaning Twist can be used with or without end graphic panels.

If you would like end panels there are two options available depending on the effect you wish to create; curved or flat, either complimenting the look of Twist.

## FLAT END CAPS



Flexi link END CAPS



## HEIGHTS

2000mm  
2250mm  
2500mm

## WIDTH

198mm

## HEIGHTS

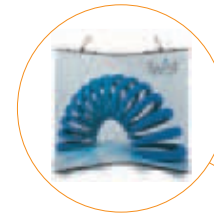
2000mm  
2250mm  
2500mm

## WIDTH

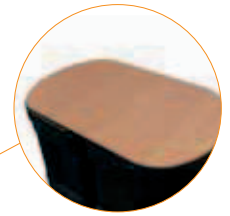
550mm

Developed solely for the Twist range, the Twist Hardcase is smaller and lighter than traditional pop-up transit cases and holds two stands, lights, transformers, graphics and if needed, a conversion kit.

Easily converted to a counter with a graphic wrap and single or double counter top the Twist Hardcase offers added usability, easy transportation and further protection to your stands, making it the ideal way to pack your Twist products.



## SINGLE HARDCASE COUNTER



## DOUBLE HARDCASE COUNTER





The Twist Counter is the ideal solution if you would like to display products, use a laptop or keyboard, or simply create a meeting point on your exhibition stand. The Twist Counter can be used either free standing or in conjunction with the Twist Banner Stand and takes a maximum weight of 40 kilos. The Twist counter folds down into the Twist Hardcase for easy transportation.

The counter can also be branded with graphics and comes with either a beech or black top.



**HEIGHT**  
1010mm

**WIDTH**  
995mm

**DEPTH**  
250mm

**NO LIGHT**



**HEIGHT**  
2060mm

**WIDTH**  
800mm



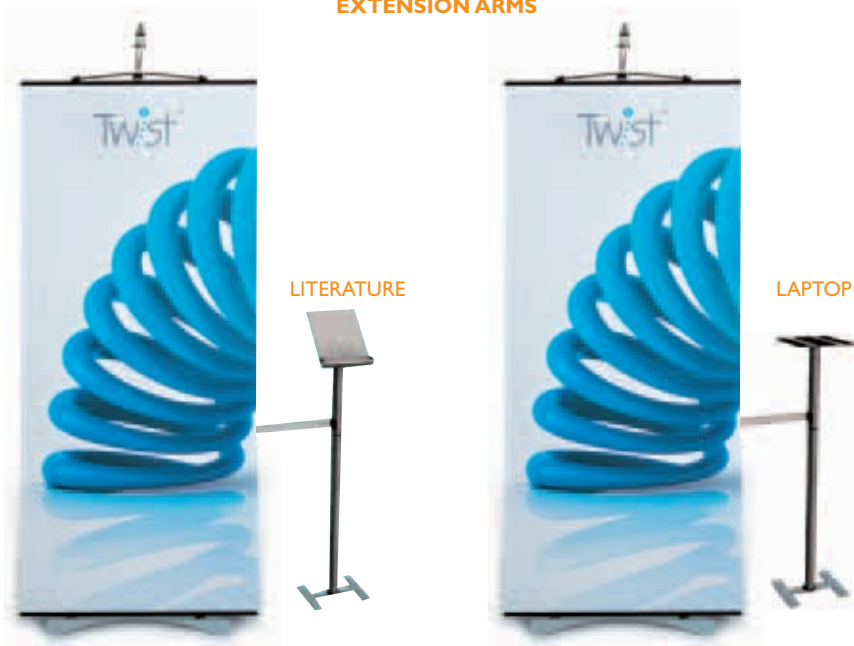
Using EASI-LINK kits  
(3 magnetic bars can connect  
up to 4 travel Twist together)

\* Light Optional Extra

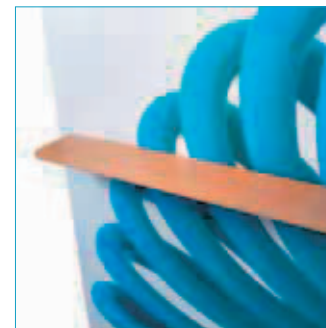
We have a range of accessories and options available that further enhance the flexibility of the Twist banner. These include the extension arm range which allows you to attach an A4 literature holder, lap top shelf and a monitor bracket to the side of any Twist banner. The Twist shelf gives you the option of displaying products or literature on the Twist banner stand. The Twist single or double counter tops, that easily convert hard cases into podiums or reception points.

Further enhancements include, custom height extensions that allow you to create any stand height up to 2.7m tall, as well as a black base option.

#### EXTENSION ARMS



#### SHELVES



Up to 3 shelves per stand with a maximum weight of 2kg per shelf



#### HARDCASE (HC) COUNTERTOPS

Available in two colours



Beech

#### STAND BASES

Available in black



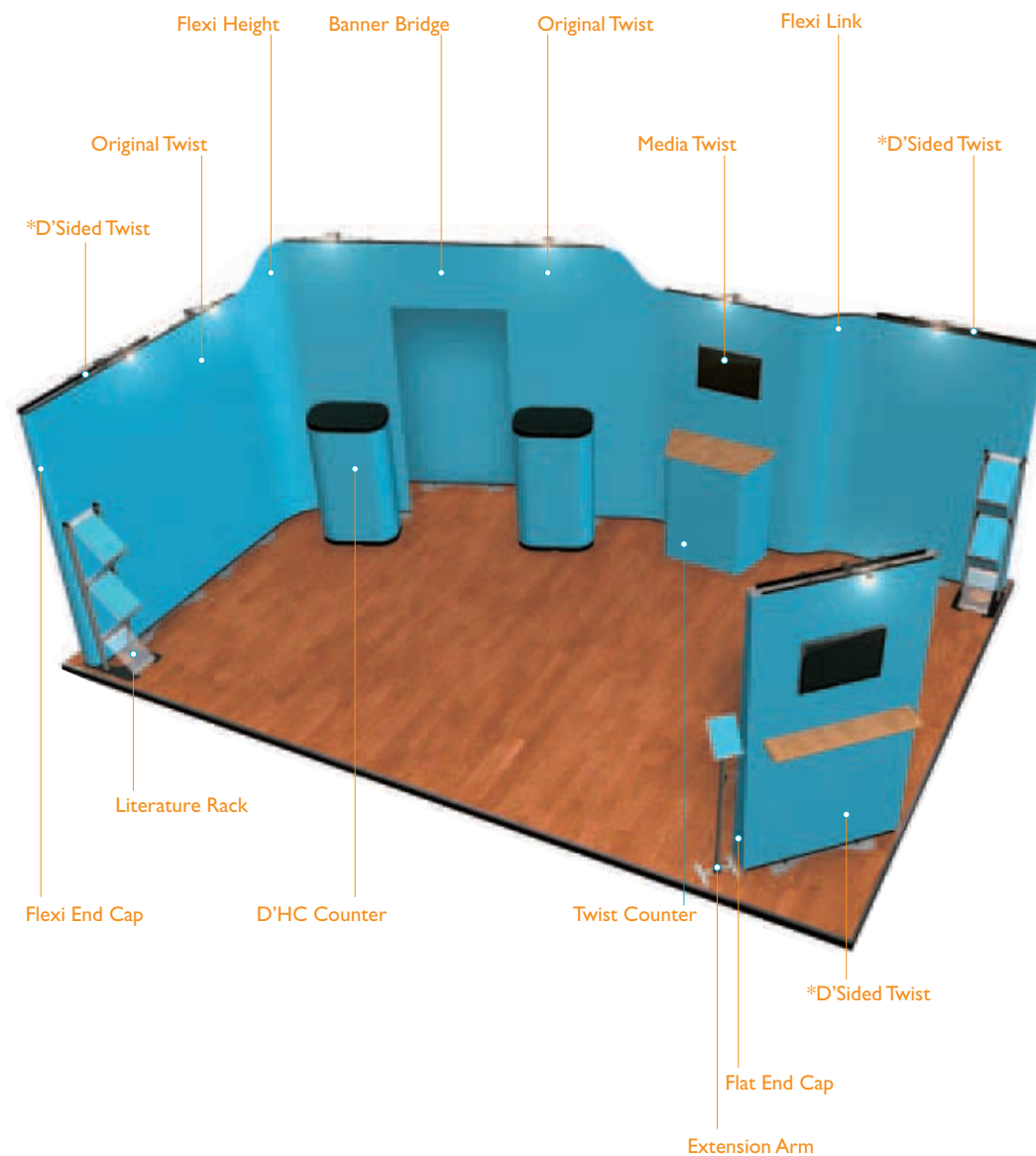
Media

The modular aspect of Twist provides a huge benefit to pick and mix what you want to use for your exhibition requirements.

## PIC 'N' MIX



\*'D'used to represent 'Double'





Whether you're using a single Original Twist, or needing to create a large display. The modular nature of the Twist means that there is an unprecedented amount of options available.

Shown here are various simple configurations, all of which can be added to or reduced to as necessary.

**Configuration 1**



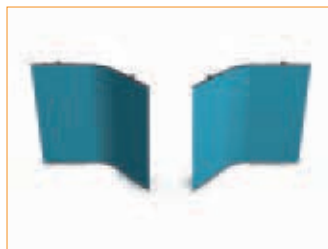
**Hardware:**  
4 x Original Twist Stands

**Configuration 2**



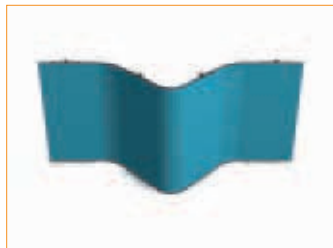
**Hardware:**  
3 x Original Twist Stands  
2 x Flexi Link Kits

**Configuration 3**



**Hardware:**  
4 x Original Twist Stands  
2 x Flexi Link Kits

**Configuration 4**



**Hardware:**  
4 x Original Twist Stands  
3 x Flexi Link Kits

**Configuration 5**



**Hardware:**  
4 x Original Twist Stands  
4 x Flexi Link Kits

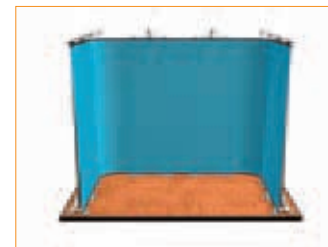
**Configuration 6**



**Hardware:**  
4 x Original Twist Double Sided Stands  
6 x Flexi Link Double Sided  
2 x Flexi End Cap

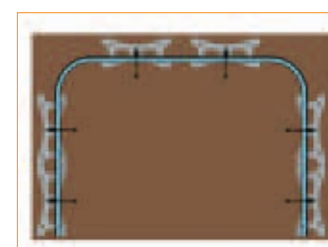
Here are just a few examples of how the Twist can be used in typical shell scheme layouts.

**3D Perspective Drawing**



3m x 2m Floor Space

**Birds Eye Plan View**



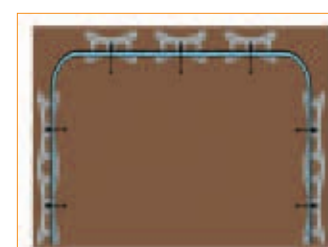
**Hardware:**  
6 x Original Twist Stands  
2 x Flexi Link Kits

**3D Perspective Drawing**



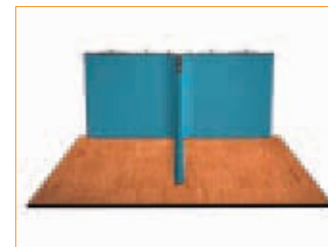
4m x 2m Floor Space

**Birds Eye Plan View**



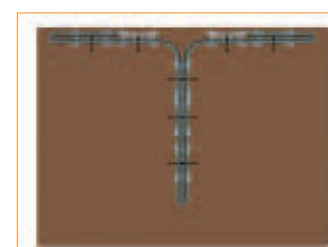
**Hardware:**  
7 x Original Twist Stands  
2 x Flexi Link Kits

**3D Perspective Drawing**



6m x 4m Floor Space

**Birds Eye Plan View**



**Hardware:**  
7 x Original Twist Stands  
2 x Flexi Link Kits  
3 x Flexi End Caps